The State of Wisconsin

OFFICE OF THE GOVERNOR

A PROCLAMATION

WHEREAS, teen drinking is linked to risky behavior and injury; and

WHEREAS, most teens who drink obtain alcohol from social sources, including at parties, from older friends and from other adults; and

WHEREAS, the Federal Trade Commission has developed an educational campaign, "We Don't Serve Teens," providing information about teen drinking and how to reduce teens' easy access to alcohol; and

WHEREAS, it is critical that government and private entities work together to reduce underage drinking by stopping easy teen access to alcohol;

NOW, THEREFORE, I, Jim Doyle, Governor of the State of Wisconsin, do hereby proclaim the week of **September 10, 2007** as

"WE DON'T SERVE TEENS WEEK"

in Wisconsin and encourage government agencies, communities and citizens to work toward reducing teen access to alcohol, using the resources available on www.DontServeTeens.gov and other available tools.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this twentieth day of August in the year two thousand seven.

JIM DOYLE

By the Governor:

DOUGLAS LA FOLLETTE
Secretary of State